



SPONSORSHIP PROPOSAL

APRIL 5-7 2022
VENICE, ITALY



Privacy Symposium

Venice, Italy | April 5-7 2022

ABSTRACT

Privacy Symposium aims at promoting international dialogue, cooperation, and knowledge sharing on data protection, innovative technologies, and compliance.

It will gather top-level experts, authorities, decision-makers, and professionals with a strong influence and prescribing role. This first edition of the conference will more specifically focus on:

- **Latest developments in data protection regulations** in Europe and across the world.
- **International cooperation and convergence in data protection regulations.**
- **Data protection compliance with emerging technologies**, such as artificial intelligence, cloud and edge computing, Internet of things, blockchain, V2X, smart grid, etc.
- **GDPR Compliance in eHealth and medical domains.**
- **Certification and technologies for data protection and compliance management.**
- **Research and innovation in data protection compliance.**

This international conference will be hosted by the Ca' Foscari University, in the heart of the historic centre of Venice. The event is co-organized by several partners, including the Council of Europe, European Centre for Certification and Privacy (ECCP), European Law Students' Association (ELSA), Italian Institute for Privacy (IIP), Italian Association for Cyber Security (CLUSIT), IoT Forum, and the European research project NGIOT. It is also collaborating with various other European Research Projects and Data Protection Authorities around the EU.

The Privacy Symposium provides a strategic opportunity to reach an audience of experts, prescribers, and decision-makers in the data protection and compliance domain. Sponsoring our event provides many advantages and benefits, including the possibility to propose sessions and keynote speakers, as well as high visibility, free accesses, and discount for your clients and partners. It enables you to be part of the main partners of this new yearly conference for international experts in emerging technologies and data protection. It will not only position your company as a leader and front-runner in the data protection community but also offer a privileged space for networking and private meetings.

CONFERENCE PROFILE

Size:	250+ high level participants anticipated 150+ speakers 60+ sessions
Profile:	Experts, C level, DPOs, lawyers, and Supervisory Authorities Focus on prescribers and decision-makers
Geographic scope:	International
Dates:	April 5 to 7 2022
Location:	University Ca'Foscari Venice, Italy
Closest Airport:	Marco Polo (Venice)
Frequency:	1 st edition of a yearly conference

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ABOUT THE PRIVACY SYMPOSIUM

The Privacy Symposium **aims at promoting international dialogue, cooperation, and knowledge sharing on data protection, innovative technologies, and compliance.**

It will bring together legal and technology experts, together with researchers, professionals, and data protection authorities to meet and share their knowledge. Participants will be **experts, prescribers, authorities, specialized media, decision-makers, DPOs** of large companies and public administrations.

A PROGRAMME WITH TOP-LEVEL EXPERTS

The programme will give the floor to **over 150 top-level speakers through more than 60 sessions** organized in three parallel tracks, encompassing:

- **Latest developments in data protection regulations** across the world, including topics such as data sovereignty, cross-border data transfers, certification, with the participation of data protection authorities and regional organizations.
- **International cooperation and convergence in data protection regulations** and international standards, with the support of the Council of Europe to discuss with national authorities and international organizations active in data protection.
- **Data protection compliance with emerging technologies**, such as artificial intelligence, cloud and edge computing, Internet of Things, blockchain, V2X, smart grid, etc. This track will engage with the research community, including various European and international research projects, academic experts and professionals.
- **GDPR Compliance in eHealth and medical domains** will discuss the lessons learned from the COVID19 crisis and the latest developments in the domain of data protection in eHealth. It will involve large H2020 European research projects such as Gatekeeper, ODIN, and TrustaWare and present new perspectives for compliance.
- **Certification and innovative technologies for data protection and compliance management**, including for data protection by design and by default.
- **Research and innovation in data protection compliance**, with the participation of European research projects and a call for papers to be published by Springer.

The programme includes several social events, including a welcome reception and a gala dinner.

IN AN OUTSTANDING VENUE

The Privacy Symposium is hosted by the Ca' Foscari University in Venice. Located in a Venetian Gothic Palace, next to the Grand Canal between the Rialto and San Marco, in the sestiere of Dorsoduro, the Ca' Foscari University founded in 1868 has currently eight departments and almost 21,000 students. It is considered one of the highest-ranking universities in Italy.



PRIORITY OBJECTIVES

The entry into force of the European General Data Protection Regulation (GDPR) has triggered a chain reaction with many other jurisdictions adapting their own regulations. Simultaneously, digitization has impacted all economic and societal sectors, generating an exponentially growing volume of personal data. In this context, many questions and challenges are emerging. How to support the convergence of data protection requirements among and across distinct jurisdictions? How to adopt a data protection by design approach with emerging technologies?

Privacy Symposium is structured around three main objectives:

A. Knowledge Sharing

Privacy Symposium intends to gather legal and technology experts together with decision-makers and professionals to share knowledge and ensure that all participants will leave the conference with new perspectives on data protection and compliance in areas such as:

- **Latest regulatory changes and future evolutions**
- **Latest research and technology developments**
- **Socio-economic insight and market needs**

B. Dialogue and Cooperation

Privacy Symposium aims at providing a forum for open and respectful dialogue among experts and participants. It ambitions to support international dialogue and cooperation in support of:

- **Multi-stakeholder dialogue**
- **Multi-jurisdictions dialogue and convergence**
- **Building a community of professionals**

C. Enhancing Data Protection Compliance

Privacy Symposium wants to bridge the research community and the professionals to facilitate research and technology transfer to the professionals. It ambitions to support compliance for and with innovative technologies through:

- **Research and development**
- **Legal tech and innovative solutions**
- **Concrete initiatives**

International dialogue and cooperation

The Privacy Symposium aims at promoting international dialogue and cooperation and welcomes participants from all countries.

Open and respectful debates

The Privacy Symposium provides a neutral forum enabling diverse views to be expressed in an open and respectful manner.

Creating value for the participants

The Privacy Symposium ambitions to create high value for its participants. Feel free to share your ideas and suggestions with us to enhance the value we can offer you.

Data Protection by Design

The Privacy Symposium is committed to walk the talk and adopting data protection by design approach in its activities. Feel free to contribute with your comments and suggestions to make our conference a model of data protection by design.

Excellence

The Privacy Symposium ambitions to invite top experts in data protection for sharing their knowledge and bringing new perspectives. Participants are welcome to suggest names for future editions.

Co-creation

The Privacy Symposium has been set up to support the community of data protection professionals. It welcomes all suggestions from its participants to improve future editions.

Research and Innovation friendly

The Privacy Symposium considers research and innovations as a key factor of success for data protection. It welcomes researchers, innovators and solutions providers who can bring knowledge and innovative solutions for data protection.

Addressing the latest developments and the future needs

The Privacy Symposium is interested to address the latest changes in data protection as well as the future challenges, needs and opportunities to support data protection compliance.

Building an international community of professionals

The Privacy Symposium ambitions to build an international community of professionals who can learn from and support each other in implementing data protection.

ORGANISING COMMITTEE

Privacy Symposium is a non-commercial event organized in collaboration with several partners and institutions, including:

PROGRAMME COMMITTEE

The programme committee is supported by several partners including the Council of Europe, the Ca' Foscari University of Venice, the European Centre for Certification and Privacy (ECCP), the European Law Students' Association, the Italian Institute for Privacy and Data Valorisation (IIP), the CLUSIT, the IoT Forum, Mandat International, and the NGIOT (European research project)



ADMINISTRATION AND COMMUNICATION PARTNERS

The secretariat, administrative and communication supports for the conference are provided by the foundation Mandat International, Archimede Solutions, IoT Lab, and Dunavnet.



NON-COMMERCIAL POLICY

The conference is developed as a non-commercial event, which aims at promoting knowledge sharing, international dialogue and cooperation. Any remaining fund from the event will be reinvested in the organizing of the following edition(s). The programme is focused on high-quality content and is intended to be objective and technology-neutral.

In parallel to the main conference programme, the Privacy Symposium has launched a call for papers. Submitted papers will be peer-reviewed by an established committee of experts.

The Call for Papers intends to identify original research results and innovative approaches to address the challenges related to data protection compliance, including with regards to innovative technologies. The selected contributions will be presented during the conference and published by Springer.

MAIN TOPICS OF THE CALL FOR PAPERS

We welcome multidisciplinary contributions bringing together legal, technical and societal expertise, including theoretical, analytical, empirical, and case studies. We particularly encourage submissions that fall under one of the following thematic areas:

Track 1: Law and Data Protection

- **Multidisciplinary approaches, arbitration and balance in data protection:** arbitration in data protection law and compliance, multi-stakeholder and multi-disciplinary approaches in data protection and compliance.
- **International law and comparative law in data protection and compliance:** cross-border data transfer approaches and solutions, international evolution of data protection regulations, international evolution of compliance regulations and norms, comparative law analysis in data protection domain, comparative law analysis in compliance domain, international law development in data protection domain, international law development in compliance, Interaction between regulations, standards, and soft law in data protection.
- **Data subject rights:** right to be informed, right to access and rectify personal data, right to restrict or object to the processing of personal data, right to limit access, processing and retention of their personal data, right to lodge a complaint with a supervisory authority, right not to be subject to a decision based solely on automated processing, including profiling, right to withdraw consent at any time, right to data portability, delegation and representation of data subjects' rights, effective processes, implementations and monitoring of data, automated mechanisms and tools to support data subjects' rights and consent management.

Track 2: Technology and Compliance

- **Emerging technologies compliance with data protection regulation:** emerging technologies and data protection compliance, data protection compliant technologies, artificial intelligence, compliance and data protection, blockchain and distributed ledger technology, 5G and beyond, data protection by design.
- **Data protection compliance in Internet of Things, edge, and cloud computing:** enabling data protection compliance in networking technologies, the impact of extreme edge on privacy, network virtualization, seamless compliance from edge to core in multi-tenant environments.
- **Technology for compliance and data protection:** privacy enhancing technologies (PET), anonymization and pseudonymization, privacy by default, innovative legal tech and compliance technology, compliance standardization and interoperability, data sovereignty.

Track 3: Cybersecurity and Data Protection

- **Cybersecurity and data protection measures:** technical and organizational measures for data protection, making cybersecurity, privacy and data protection by design and by default; authentication, digital identities, cryptography, network inspection; GDPR compliance, evaluation of the state-of-the-art technology compliance with data protection, cybercrime and data protection, identity theft and identity usurpation.

Track 4: Data Protection in Practice

- **Audit and certification:** audit and certification methodologies, innovative solutions and services for audit and certification.
- **Data protection best practices across verticals:** health, med-tech and data protection, mobility, connected vehicles and data protection, smart cities and data protection, industry and supply chain (i.e. food) and data protection, data protection in the telecommunication sector.
- **Data protection economics:** data protection market analysis, economic models and impact of data protection, data protection compliance and financial valuation, legal tech, compliance tech and economic impact, the economic impact of international convergence in data protection, data protection regulations impact on market unintended harms of cybersecurity measures.

Categories of Papers

The Privacy Symposium will invite original papers (unpublished) in three formats:

- Academic papers (up to 20 pages).
- Industry papers (up to 20 pages).
- Short papers and work-in-progress papers report and discuss ongoing activities or report new ideas or early work in progress (up to 10 pages).

IMPORTANT DATES

Submission due:	Sept 30, 2021
Notification of acceptance:	Dec 20, 2021
Final paper due:	Feb 15, 2022
Conference Date:	Apr 5-7, 2022

More details are available on the Privacy Symposium website: www.privacysymposium.org

SUPPORT KNOWLEDGE SHARING AND COOPERATION

- 1. Support international dialogue and cooperation in the data protection domain**

The entry into force of the European General Data Protection Regulation (GDPR) and the fast adoption of similar personal data protection regulations across the world has led to diverse and heterogeneous rules and regulations. The Privacy Symposium offers an opportunity for international dialogue and cooperation towards convergence among norms and regulations.
- 2. Bring together the legal and technology experts in data protection**

Innovative technologies, such as artificial intelligence, Blockchain, 5G network slicing, V2X communication, and Internet of Things, are challenging the application of data protection regulations. The Privacy Symposium will bring together legal and technology experts to identify good practices, technologies and solutions for compliance with innovative technologies.
- 3. Bring together the research community, the authorities and the professionals**

The Privacy Forum will provide a bridge between the research community in data protection and the professionals. It aims at accelerating technology transfer from research to market.

RECEIVE HIGH VISIBILITY AND RECOGNITION

- 4. Organize a Session or a keynote speech**

According to the category of sponsorship, you have the possibility to organize thematic sessions or to propose a keynote speaker.
- 5. Communicate your expertise with high visibility**

Sponsoring will give you high visibility in the conference, both on-site and online, including in the media communication of the conference.
- 6. Position your company as a leader and front-runner in data protection**

Becoming a sponsor will position you as a leader and front-running company in data protection.

NETWORKING OPPORTUNITIES

- 7. Privileged networking with VIPs, major stakeholders and prescribers**

The Privacy Symposium will bring together major decision-makers, authorities and prescribers. Private lunches will be organized among sponsors and the VIP speakers and participants.
- 8. Privileged access to the programme committee**

Sponsors have the possibility to suggest experts and speakers complete the programme.
- 9. Support for holding private meetings in the venue**

Sponsors will benefit from support to hold private meetings in the venue.

PRIVILEGED ACCESS FOR YOU AND YOUR CLIENTS

- 10. Free passes and discounted tickets for your clients and partners**

According to their category, sponsors receive a number of free tickets as well as a special discount for the registration of their clients and partners.

SPONSORSHIP OPPORTUNITIES

Major sponsors receive prominent recognition online, in print and on-site. There are three main categories of general sponsorships available alongside additional, extra opportunities to get involved. Each of them provides your organisation with significant visibility. We welcome potential discussion and negotiations in order to find the best possible solutions for your company.

PLATINUM SPONSOR

This category of platinum sponsorship is limited to one sponsor with the following advantages:

- Organizing and patronizing a thematic session on a topic of its choice with selected speakers (up to four speakers, including the moderator). The session must remain a thematic session and not a sales promotion.
- 5 Privacy Symposium all-access conference passes
- Unlimited number of special 20% discounted tickets for its clients and guests
- Dedicated webpage presenting the sponsor on the event's website
- Pre and post-mailing to the opt-in delegate list
- Company name displayed in background slides and on the website
- Dedicated promotional post on social media

The pricing of the Platinum Sponsorship is currently set at € 20'000.

GOLD SPONSOR

This category of gold sponsorship can accommodate up to 4 sponsors with the following advantages:

- 1 Keynote speaker
- 3 Privacy Symposium all-access conference passes
- Unlimited number of special 10% discounted tickets for its clients and guests
- Company name displayed in background slides and on the website
- Dedicated webpage presenting the sponsor on the event's website
- Pre/post-mailing to the opt-in delegate list
- Access to the marketing materials for sponsors
- Dedicated promotional post on social media

The pricing of the Gold Sponsorship is currently set at € 15'000.

SILVER SPONSOR

- 1 Privacy Symposium all-access conference pass
- Unlimited number of special 10% discounted tickets for its clients and guests
- Pre/post-mailing to the opt-in delegate list
- Access to the marketing materials for sponsors
- Company name displayed in background slides and on the website

The pricing of the Silver Sponsorship is currently set at € 6'000.

*All marketing materials must be approved by the Organising Committee prior to the conference.

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Gala Dinner	€ 30'000
Acknowledgement of the event programme and in the venue of the gala dinner. Sponsor provided with an opportunity to address the participants as part of the evening's events.	
Welcoming Reception	€ 15'000
Acknowledgement of the event programme and venue of the welcome reception. Sponsor provided with an opportunity to address the participants as part of the event.	
Networking Lunch	€ 8'000
Acknowledgement on the programme timetable and at the catering stations 3 Opportunities – exclusive sponsor on the selected day	
Thematic Session on Data Protection Compliance in Health and Medical Domain	€ 5'000
Sponsor provided with an opportunity to lead a session during the Health and Medical Domain track.	
Delegate Bag	€ 3'000
Bags will be provided to each delegate participating in the Privacy Symposium	
Coffee Breaks	€ 2,500
Acknowledgement on the programme timetable and at the catering stations 6 Slots Opportunities	
Other Opportunities	Price on request

LET'S WORK TOGETHER

We are looking forward to exploring with you how to make your support as relevant as possible for your company. Feel free to contact us by mail or by phone to set up a meeting with you.

While the conference is non-commercial and benefits from many in kind contributions, sponsor support is important to increase the outreach and impact of this new conference. By joining this first edition, you will also benefit from a privileged relationship and access for shaping the following editions.

PRIVACY SYMPOSIUM CONTACT

The Secretariat for the programme and sponsorship policy of the conference is managed by Mandat International, alias International Cooperation Foundation. The foundation aims at promoting international cooperation.

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For more information on the conference visit: www.privacysymposium.org